

SUPPORT OPPORTUNITIES FOR THE 2009 BMT TANDEM MEETINGS

***Tampa Convention Center, Tampa, Florida
February 11 - 15, 2009***



ASBMT Annual Meeting

American Society for Blood and Marrow Transplantation



CIBMTR Participants' Meeting

Center for International Blood & Marrow Transplant Research

- Background Information
- Scientific Topics
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- 2008 BMT Tandem Meetings Corporate Participants
- Corporate Participation Form

BMT TANDEM MEETINGS BACKGROUND INFORMATION

- Dates:** Wednesday, February 11 – Sunday, February 15, 2009
- About the ASBMT:** The American Society for Blood and Marrow Transplantation (ASBMT) is a national professional association that promotes advancement in the field of cellular therapy and blood and bone marrow transplantation. The ASBMT Executive Office is located in Arlington Heights, Illinois. ASBMT members include approximately 1,500 clinicians and researchers. The scientific program chair for ASBMT is **James L. M. Ferrara, MD, MS**, University of Michigan Cancer Center, Ann Arbor, MI. More information can be found at www.asbmt.org.
- About the CIBMTR:** The Center for International Blood and Marrow Transplant Research (CIBMTR) brings together the expertise and unique resources of two leaders in the field of blood and marrow transplant research: the National Marrow Donor Program[®] and the Medical College of Wisconsin's International Bone Marrow Transplant Registry and Autologous Blood and Marrow Transplant Registry (IBMTR/ABMTR). The Center is a voluntary research organization of basic and clinical scientists collaborating to address important issues in blood and marrow transplantation. Active in BMT research since 1972, the CIBMTR collects information on the results of blood and marrow transplants and uses this information to identify ways to improve transplant outcomes. Over 3,000 transplant physicians in approximately 450 transplant centers in 47 countries participate in the CIBMTR and have contributed information on more than 250,000 transplants. Scientific program chair for CIBMTR is **Mark R. Litzow, MD**, Mayo Clinic, Rochester, MN. More information can be found at www.cibmtr.org.
- About the BMT Tandem Meetings:** The first BMT Tandem Meetings were held in 1995. Because of a significant overlap in constituency, the CIBMTR and the ASBMT combined their annual meetings to allow participants to optimize time and travel funds by attending two meetings in a single week. By combining our meetings, we expect over 2,500 participants, with about 20% coming from outside the United States. Historically, about 60% of attendees are physicians, 12% clinical data coordinators, 11% nurses, and 8% pharmacists.
- Abstracts:** The deadline for submission of scientific abstracts is Monday, October 13.
- Location:** **Tampa Convention Center, Tampa, Florida**
Sparkling waterfront vistas bring the warmth and light of the Florida sunshine directly into the meeting rooms. The conveniences of a vibrant downtown and the variety of destination offerings make Tampa Bay a remarkable location for the BMT Tandem Meetings.

Exhibiting:

The BMT Tandem Meetings has four- and five-day tabletop exhibits available. Reserve yours soon!

Exhibit Hours: Feb 11 - 14, between the hours of 7:00 am and 7:00 pm and Feb 15, between the hours of 7:00 am and 1:30 pm. **Set-up** for all exhibits is February 10, 4:00-7:00 pm, and exhibit **dismantling** is February 14, 7:00-9:00 pm for 4-day exhibits and February 15, 1:30-3:00 pm for 5-day exhibits.

While the BMT Tandem Meetings does not impose scheduled hours for exhibitors, it is recommended that exhibits be staffed while sessions are held; and particularly during breakfast, lunch and dinner breaks. All tabletop exhibits will appreciate traffic flow throughout the day into the scientific plenary and satellite sessions held in the Ballrooms. A complete Exhibitor Guide will be available after October 2008.

Expected Attendance:

Over 2,500 hematologists, oncologists, BMT specialists, allied health professionals, and biostatisticians are expected from the most active allogeneic and autologous transplant centers worldwide. Physician attendees account for about 60% of the total.

The 2009 BMT Tandem Meetings will include parallel conferences for transplant nurses, BMT clinical research associates, BMT pharmacists, BMT administrators, as well as special sessions for pediatric physicians, medical directors and fellows-in-training.

Topics/Format:

The BMT Tandem Meetings will include scientific sessions, poster sessions, **satellite symposia** and workshops on a wide variety of current issues in allo- and autotransplants.

Educational Objectives:

1. Report on the state of the art in blood and marrow transplantation through complementary scientific programs addressing recent developments in clinical and laboratory research.
2. Analyze new methods and controversial issues in clinical management strategies for reducing toxicity and improving transplant outcomes.
3. Assess new basic science information in the areas of immunogenetics, molecular biology, stem cell biology and immunology as it relates to hematopoietic stem cell transplantation in the treatment of hematologic malignancy and solid tumors.
4. Review accomplishments of ASBMT, including progress on organizational, societal and regulatory issues in BMT.
5. Review CIBMTR research accomplishments and set the scientific agenda for the coming year.
6. Provide training in data management and analysis and conduct clinical workshops for clinical research associates, data managers, pharmacists, center administrators, nurses, physicians, trainees and other health care professionals working in BMT.

- Publicity:** Worldwide promotional mailings to blood and marrow transplant centers, notices in ASBMT and CIBMTR newsletters (worldwide distribution), flyers distributed at worldwide hematology, oncology and transplant meetings and conferences. Publicity on the Internet including *BloodLine* and the ASBMT and CIBMTR web sites.
- Recognition:** All supporters will be acknowledged in BMT Tandem Meetings publicity materials, on-site meeting signage, in ASBMT and CIBMTR newsletters, in the meeting program, and related publications. The deadline for inclusion in the final meeting program is **December 19, 2008.**
- Educational Credit:** Continuing Medical Education (CME) for physicians and Contact Hours for allied health professionals will be provided by the Medical College of Wisconsin. Nursing credits will be provided by the Oncology Nursing Society. Credits for pharmacists will be provided by Syntaxx Communications.
- Method of Payment:** Checks should be made payable to The Medical College of Wisconsin/BMT Tandem Meetings and sent to the attention of Sherry Fisher, CIBMTR, The Medical College of Wisconsin, 9200 W. Wisconsin Ave, Ste. C5500, Milwaukee, Wisconsin 53226. The Tax Identification number of The Medical College of Wisconsin is 39-0806261. Contributions are tax deductible as allowed by law.

For more information on these opportunities for commercial support and information on Satellite Symposia, please contact:

Sherry Fisher
CIBMTR Associate Director of Development
Medical College of Wisconsin
9200 W. Wisconsin Ave, Ste. C5500
Milwaukee, WI 53226 USA

Telephone: 414.805.0687
Fax: 414.805.0713
E-mail: slfisher@mcw.edu

Upcoming BMT Tandem Meetings:

- 2010 Rosen Shingle Creek Conference Center, Orlando, FL
- 2011 Hawaii Convention Center, Honolulu, HI
- 2012 Manchester Grand Hyatt, San Diego, CA

*We look forward to welcoming you to Tampa
for the 2009 BMT Tandem Meetings!*

2009 BMT TANDEM MEETINGS

Scientific Topics

Acute Leukemia
B Cells
Bacterial and Viral Infections
Center-specific Outcomes
Clinical Trial Design
CLL: Biology and Treatment
CML/Myeloproliferative Disorders
Genomics/Proteomics
GVHD
Inflammation
Innate Immunity
Long-Term Care
Multiple Myeloma
Regenerative Medicine
Regulation of Immune Response
Umbilical Cord Blood Transplantation
Vulnerable Transplant Patients
WBMT Key Studies

Also! These special sessions:

International Session
E. Donnall Thomas Lecture
Mortimer M. Bortin Lecture

SUPPORT OPPORTUNITIES

Presented on the following pages are four types of support opportunities. Each demonstrates your company's commitment to stem cell and blood and marrow transplant clinicians and investigators, allied health professionals and their professional organizations.

- I. CME EDUCATIONAL ACTIVITIES
- II. OTHER EDUCATIONAL ACTIVITIES
- III. SPECIAL EVENTS AND COLLATERAL MATERIALS
- IV. TECHNICAL EXHIBITS

I. CME EDUCATIONAL ACTIVITIES

The following are support opportunities for programs that are CME-accredited. Accordingly, all rules and guidelines of the Accreditation Council for Continuing Medical Education (ACCME) are strictly followed. Companies providing financial support will receive acknowledgment in the Program Guide, on-site signage and online meeting materials.

SATELLITE SYMPOSIA - \$40,000 - \$75,000

- < Well-attended lecture programs with selected topics and speakers
- < Acknowledgment in meeting materials and on-site signage
- < See separate Satellite Symposia Prospectus

ON-SITE PROGRAM GUIDE BOOK - \$25,000

- < Company logo acknowledgment and prominent corporate identity advertising, including back cover

CIBMTR, ASBMT, EBMT INTERNATIONAL SESSION - \$10,000

E. DONNALL THOMAS LECTURE - \$10,000

MORTIMER M. BORTIN LECTURE - \$10,000

- < Support for prestigious and well-attended lecture programs
- < Acknowledgment in meeting materials, special events and on-site signage

PLENARY SESSIONS - \$60,000 each

- < Support for the principal lecture programs
- < Acknowledgment in meeting materials, special events and on-site signage

CONCURRENT SCIENTIFIC SESSIONS - \$35,000 each

- < Support for prestigious and well-attended lecture programs
- < Acknowledgment in meeting materials, special events and on-site signage

II. OTHER EDUCATIONAL ACTIVITIES

The following are support opportunities for educational programs that are not CME-accredited. Although the activities are educational in nature, physicians do not receive CME credit for their participation. In addition to acknowledgment in the Program Guide and on-site signage, support of these programs provides other specific benefits as described below.

2009 BMT TANDEM MEETINGS CD-ROM - \$65,000

- < Support for the production of a CD-ROM of all plenary and concurrent scientific sessions. This disk will be mailed to all registrants, available for post-meeting orders and displayed at major meetings such as ASH.
- < Disk can include the company's own symposium.
- < Company logo acknowledgment and complimentary disks for company's own distribution

ASBMT PRESIDENT'S DINNER - \$60,000

- < High-profile ticketed dinner and awards program; expected attendance more than 500 meeting registrants
- < Acknowledgment in meeting materials and signage at the event
- < Seating at the head table with ASBMT leaders and honored guests

POSTERS ON-DISK - \$55,000

- < Company logo acknowledgment and prominent corporate identity advertising
- < Acknowledgment in meeting materials

EDUCATION BOOK - \$25,000

- < Received by each attendee and published as a supplement to BBMT
- < Prominent product or corporate identity advertising on back and/or inside cover
- < Acknowledgment in meeting materials

ABSTRACT BOOK - \$30,000

- < Received by each attendee and published as a supplement to BBMT
- < Prominent product or corporate identity advertising on back and/or inside cover
- < Acknowledgment in meeting materials

BMT PHARMACISTS CONFERENCE - \$30,000

TRANSPLANT NURSING CONFERENCE - \$30,000

CLINICAL RESEARCH ASSOCIATES CONFERENCE - \$20,000

BMT ADMINISTRATIVE DIRECTORS CONFERENCE - \$20,000

PEDIATRIC BMT EDUCATIONAL TRACK - \$20,000

●All five conferences for \$100,000!●

- < Acknowledgment in meeting materials and on-site recognition
- < Support includes networking luncheons, receptions, and audio-visual assistance.

ABSTRACTS ON CD AND ONLINE - \$20,000

- < Available for distribution to each attendee from your tabletop exhibit
- < Prominent product or corporate identity advertising on CD and online
- < Acknowledgment in meeting materials

POSTER SESSIONS – 2 SESSIONS, \$15,000 each session, or both for \$25,000

- < Support for cutting-edge research in blood and marrow transplantation
- < Acknowledgment in meeting materials and signage at the event

BMT CENTER DIRECTORS CONFERENCE - \$7,500

TRANSPLANT TRAINEES WORKSHOP - \$7,500

- < Educational programs specifically designed for Transplant Center Directors and Fellows-in-Training
- < Acknowledgment in meeting materials and on-site recognition
- < Support includes audio-visual assistance

CIBMTR AWARDS FOR BEST CLINICAL RESEARCH ABSTRACTS - \$6,500

ASBMT AWARDS FOR BEST BASIC RESEARCH ABSTRACTS- \$6,500

- < Support for new research in blood and marrow transplantation
- < Original paper presentation session with acknowledgment of award support

CIBMTR WORKING COMMITTEE MEETINGS - \$ 5,000 each

Acute Leukemia	Health Services & Psychosocial Issues	Lymphoma
Autoimmune Diseases	Immune Deficiencies/IEOM	Non-Malignant Marrow Disorders
Cellular Therapies	Immunobiology	Pediatric Cancers
Chronic Leukemia	Infection/Immune Reconstitution	Plasma Cell Disorders
Donor Health and Safety	International Studies	Prep Regimens & Support Care
Graft Sources/Manipulation	Late Effects and Quality of Life	Solid Tumors
GvHD		

- < Acknowledgment in meeting materials and signage at the event

III. SPECIAL EVENTS AND COLLATERAL MATERIALS

The following support opportunities are available for special events and collateral materials. In addition to acknowledgment in the Program Guide and on-site signage, support of these programs provides specific benefits as described below.

BMT TANDEM MEETINGS WELCOME RECEPTION - \$65,000

- < High-profile first evening celebration attended by 1,000+ registrants
- < Acknowledgment in meeting materials and signage at the event

USB DRIVES FOR ATTENDEES - \$55,000

- < Company logo acknowledgment on thumb drives for all BMT Tandem Meeting attendees
- < Attendees can download scientific sessions on-site
- < Acknowledgment in meeting materials

REGISTRATION TOTE BAGS - \$50,000

- < Company logo acknowledgment on attendees' quality tote bags (more than 2,500 participants expected)

MEETING EVENTS SCHEDULE BOARD - \$30,000

POCKET SCHEDULE - \$8,000

●Schedule Board and Pocket Schedule Bundled for \$35,000!●

- < Allow meeting attendees to locate sessions at-a-glance
- < Prominent corporate identification on the events schedule board

INTERNET ACCESS CENTER - \$25,000

- < On-site signage and home page display on terminals
- < A convenience to allow meeting attendees to remain in contact with their offices
- < High visibility - in close proximity to plenary sessions

DAILY COFFEE/REFRESHMENT BREAKS - \$6,000 each or all week for \$25,000

- < Acknowledgment in meeting materials and signage at the break

IMAG PROJECTION OF SESSIONS - \$15,000

- < Acknowledgment in meeting materials and signage on-site
- < High visibility - in close proximity to sessions at Marriott Hotel.

USB DRIVES FOR SPEAKERS - \$15,000

- < Company logo acknowledgment on thumb drives for all BMT Tandem Meeting speakers
- < Acknowledgment in meeting materials

HOTEL ROOM KEY CARDS - \$20,000

- < Company logo acknowledgment on attendees' hotel room key cards
- < Acknowledgment in meeting materials

HOSPITALITY SUITES - \$10,000

- < Private room to personally meet with meeting attendees
- < Subject to space availability; grant does not include room rental and food and beverage service

ASBMT PUBLIC SERVICE AWARD - \$10,000

- < Support prestigious and well-publicized award
- < Acknowledgment in meeting materials, special events and on-site signage
- <

PRELIMINARY BROCHURE - \$10,000

- < Preliminary meeting agenda sent to all past attendees and distributed at scientific meetings, i.e. ASH
- < Prominent product or corporate identity advertising on back cover

PRE-REGISTRANTS BROCHURE - \$10,000

- < Directory of all pre-registered attendees
- < Prominent product or corporate identity advertising on back cover

SUNDAY FAREWELL LUNCH - \$8,500

- < Acknowledgment in meeting materials and signage at the lunch
- <

SPEAKER READY ROOM - \$7,500

- < Acknowledgment in meeting materials and signage on-site
- < Provide a comfortable location for world-renowned invited faculty to rehearse their presentations

IV. TECHNICAL EXHIBITS

TABLETOP EXHIBITS - Starting at \$5,000

Limited space - reserve your exhibit table today!

- < Tabletop exhibit participation for **four days:** Wednesday to Saturday (\$5,000) or the **full five days:** Wednesday to Sunday (\$6,000). Set-up Tuesday, February 10.
- < Exposure to the world's top blood and marrow transplant physicians and allied health professionals
- < Access to the pre-meeting registration lists
- < All meeting coffee breaks and food functions are located within the exhibit area
- < A limited number of **five-day** exhibit opportunities in highly visible space with heavy traffic are available for \$6,000
- < Publishing companies pay 50%; non-profits pay 25%

****Includes 2 complimentary meeting registrations****

** Exhibit information, including shipping instructions and forms, will be included in a later mailing to all confirmed exhibitors. **

*** * SPECIAL OFFER * ***

Companies providing \$30,000 or more in support for meeting components in *Section II (Other Educational Activities)* and/or *III (Special Events and Collateral Materials)* are eligible for a four-day tabletop exhibit at no cost, or \$5,000 credit toward a five-day tabletop exhibit.

ACCME guidelines preclude using support for *Section I (CME Educational Activities)* as credit toward a tabletop exhibit.

**Supporters of the
2008 BMT TANDEM MEETINGS
Manchester Grand Hyatt, San Diego, CA
February 13 – February 17, 2008**

AABB	MGI Pharma, Inc.
Amgen, Inc.	Millennium Pharmaceuticals, Inc.
Astellas Pharma US, Inc	Miller Pharmacal Group, Inc.
Baxter International Inc., Cellular Therapies	Miltenyi Biotec, Inc.
BloodCenter of Wisconsin	Nature Publishing Group
BMT InfoNet	National Bone Marrow Transplant Link (nbmtLink)
The Bone Marrow Foundation	National Marrow Donor Program
Carden Jennings Publishing Co, Ltd.	New York Blood Center
Celgene Corporation	Novartis Pharmaceuticals Corporation
CellGenix, GmbH	Oncology Nursing Society
City of Hope	Osiris Therapeutics, Inc.
CTI – Clinical Trial and Consulting Services	Pall Corporation
ClinImmune Labs - University of Colorado	PDL BioPharma
Cubist Pharmaceuticals	Pfizer Inc
Cylex, Inc.	Pharmion Corporation
Cytogen Corporation	Saladax BioMedical, Inc.
DOR BioPharma, Inc.	Schering-Plough Corporation
Elsevier, Inc.	Stemsoft Software, Inc.
Enzon Pharmaceuticals	Sysmex America, Inc.
Gambro BCT	Therakos, Inc.
Genzyme Corporation	UCSF Immunogenetics & Transplantation Laboratory
Histogenetics	Vidacare Corporation
HKS Medical Information Systems, Inc.	Vion Pharmaceuticals, Inc.
Hospira Worldwide, Inc.	ViraCor Laboratories
Merck & Co., Inc.	ViroPharma Incorporated
Michigan Community Blood Centers	

2009 BMT TANDEM MEETINGS PARTICIPATION FORM

My company would like to exhibit at the 2009 BMT Tandem Meetings.
Space is limited and available on a first-come, first-served basis. Please fax or email this form as soon as possible to reserve your exhibit space. Additional information on exhibiting will be provided upon confirmation.

4 days - \$5,000

Non-Profit \$1,250 Publishing Company - \$2,500

5 days - \$6,000

Non-Profit \$1,500 Publishing Company - \$3,000

No, my company is not interested in an educational tabletop exhibit this year.

My company would like to support a component of the 2009 BMT Tandem Meetings with an educational grant (you will be contacted about processing a letter of agreement for your support):

Meeting Component:	Amount:
	\$
	\$
	\$
	\$

CONTACT INFORMATION: *(Please print clearly):*

Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

METHOD OF PAYMENT:

An invoice will be sent to your company upon receipt of this Contribution Form. Please remit grant payments by **December 15, 2008**. Checks should be made payable to "The Medical College of Wisconsin/BMT Tandem Meetings" and sent to the attention of Sherry Fisher, as a tax-deductible contribution as allowed by law, less fair market value. Tax Exempt 501c(3). Tax ID number: 39-0806261.

PLEASE FAX OR EMAIL THIS FORM TO:

Sherry Fisher
 CIBMTR
 Medical College of Wisconsin
 9200 W. Wisconsin Ave, Ste. C5500
 Milwaukee, WI 53226
 Phone: 414.805.0687 Fax: 414.805.0713
 E-mail: slfisher@mcw.edu

Please contact us if you need any additional information.

SEE YOU IN TAMPA!